

MIA SMART

Take control of the future of your skin with the one device that does it all

Clarisonic secured its spot as the #1 at-home beauty device in the US when it invented the sonic cleansing category over a decade ago with its patented devices that have become the unparalleled gold standard in skincare. Now, Clarisonic introduces its smartest skin solution ever – the NEW Mia Smart – one device with infinite benefits.

DEVICE OVERVIEW

The new Mia Smart is Clarisonic's smartest skin solution ever. Powered by the brand's patented sonic technology, the device is not only clinically proven to cleanse 6x better than hands alone, removing long wear makeup 89% better than wipes, but its versatility is three-fold: expanding beyond cleansing into anti-aging and makeup application. The device features two newly designed, customizable cleansing programs – a Daily Cleanse Mode and Gentle Cleanse Mode – as well as a versatile Smart Mode.

MSRP \$199



DEVICE SPECS

- MIA SMART has the brand's widest functionality range yet – with different settings for cleansing, firming, makeup application and NEW eye massage. Smart Mode will detect the type of brush head attached and will automatically adjust the frequency accordingly.
- CONNECTED through our new mobile app that syncs to the user's device via Bluetooth, to allow for a truly personalized experience.
- SMART MODE – the brand's most advanced yet – features customizable cleansing, firming and eye massage, plus makeup application protocols.
- SOFT START feature allows for easy acclimation to cleansing routines. This automatic setting (adjustable within the app) starts any cleansing mode at 80% power on the first use and will then gradually climb to full power after two weeks of use.

LONGEVITY
UP TO
100
MINUTES OF
USAGE PER CHARGE

COLORS



WHITE



PINK



MINT

WATERPROOF



SUBMERGE AWAY

MIA SMART

SMART FEATURURES

MIA SMART with
NEW Daily Radiance
Brush Head



- NEW Daily Radiance and NEW Sensitive brush heads feature a brush head indicator, notifying the user when it's time to replace.

- LED lights easily indicates which mode is active, with Smart Mode illuminated in blue, Cleaning in white and anti-aging in purple.

- POWERED by a unique, compact charger that magnetically attaches to the handle and allows for up to 100 minutes of uses per charge.

- COMPATIBLE with all existing cleansing brush heads & applicators as well as Clarisonic's newest additions – Daily Radiance and Sensitive Brush Heads and The Sonic Awakening Eye Massager.

- DESIGNED by Ammunition Group – the innovators behind Beats by Dre, Adobe and Polaroid – the device's new look features a waterproof universal handle, perfectly designed for all face shapes, contours, and to comfortably fit all hand sizes.



NEW Sensitive
Brush Head



NEW Sonic Awakening
Eye Massager

MULTI-FUNCTIONALITY



CLEANSING

After 1 week, skin appears more youthful, radiant and smoother.



FIRMING

Uplift 15 signs of aging on the face, neck, and décolleté, after 12 weeks of use.



EYE AWAKENING

Cooling massages per application, help reduce puffiness, crow's feet fine lines and wrinkles.

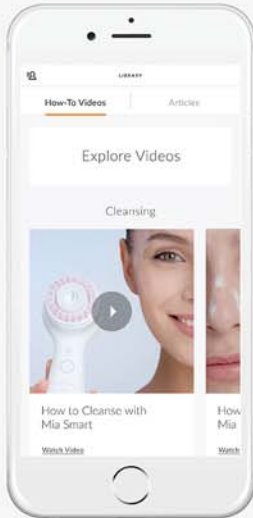


MAKEUP

Get an airbrushed makeup look in 60 seconds.

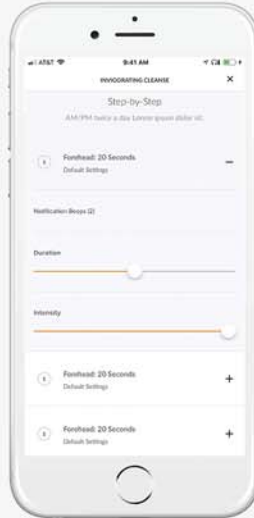
MIA SMART

APP COMPATIBILITY



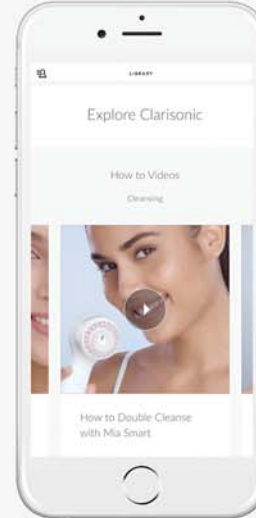
ROUTINES

The app will recommend a cleansing routine to best suit the user's needs based on cleaning goals and skin concerns.



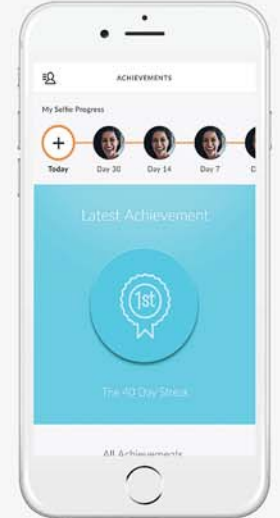
CUSTOMIZE

Customize routines within the app by altering strength, time and intensity, and tracking skin goal progress with a usage tracker.



EDUCATION

Search goal-oriented tutorials & routines that target specific skin goals. As well as track brush head usage, notifying the user when it is time to replace.



REWARDS

Earn achievements and receive rewards for good cleansing habits or unlocking new routines.

ABOUT

CLARISONIC

Clarisonic invented sonic skin cleansing in 2004 and today has sold over 15 million of its patented – and much loved – devices that help to reveal healthy, younger-looking skin. Available in over 50 countries around the world, Clarisonic's mission is to beautifully transform skin and it does that by cleansing skin 6X better than hands alone. Gentle enough for twice-a-day use, Clarisonic devices are the #1 most recommended by US dermatologists. Clarisonic's award-winning devices are distributed through dermatologists, cosmetic surgeons, spas, prestige retailers and online at Clarisonic.com. Clarisonic is part of the L'Oréal Group.