

# D·E·J

eye cream®

advanced all-in-one age-defying treatment for the eyes

## PRODUCT FACT SHEET

packaging size	product pH level	product should last	sample available
0.5 oz bottle	Neutral	1.5-3 months	Packette

## primary benefits

As evaluated by an expert grader in a twelve-week clinical usage study, D·E·J eye cream® was shown to be effective in reducing the signs of aging around the eye including fine lines and wrinkles in the crow's feet area, upper eyelid appearance, droopiness of upper eyelids, dark circles, puffiness, firmness, overall photodamage, tactile smoothness, visual smoothness and elasticity with results seen as early as 4 weeks.\* D·E·J eye cream® contains Prebiotic Innovation.

## points of difference

A one-of-a-kind, oil-free, clinically-proven dermal renewing total eye treatment that utilizes Pathway Technology that targets the Dermal-Epidermal Junction (DEJ). Contains a Prebiotic, Alpha-Glucan Oligosaccharide, which helps balance the skin's Microbiome by enhancing its defense system and supporting helpful organisms. Palmitoyl Tripeptide-38 enhances synthesis of Collagen IV plus fibronectin at the DEJ to firm and minimize the appearance of fine lines and wrinkles. Palmitoyl Hexapeptide-14 and Goji Fruit Extract enhance collagen production and inhibit destructive enzymes in the skin. Sunflower Seed Oil Unsaponifiables and Hyaluronic Acid decrease dryness and improve skin's texture. *Formulated without parabens, alcohol, artificial dyes and fragrances. Not tested on animals.*

## who benefits

All skin types, including those with sensitive skin and particularly those looking to improve the overall signs of the aging eye.

## how to use

Apply a pearl-sized amount (approximately 1/2 pump total for both eyes) under both eyes, along the orbital bones and on the eyelids. Use morning and night. Avoid direct eye contact.



## Ingredients

Water (Aqua), Cucumis Sativus (Cucumber) Fruit Water, Glycerin, Tetrahexyldecyl Ascorbate, Caprylic/Capric/Myristic/Stearic Triglyceride, Caprylic/Capric Triglyceride, Cetyl Palmitate, Helianthus Annuus (Sunflower) Seed Oil Unsaponifiables, Cetyl Esters, Sorbitol, Dimethicone, Cyclopentasiloxane, Cetearyl Alcohol, Hypnea Musciformis Extract, Glyceryl Stearate, PEG-100 Stearate, Alpha-Glucan Oligosaccharide, Decyl Cocoate, Lycium Barbarum (Goji) Fruit Extract, Sorbitan Stearate, Methylglucoside Phosphate, Copper Lysinate/Prolinate, Dipalmitoyl Hydroxyproline, Leontopodium Alpinum Meristem Cell Culture, Sargassum Filipendula Extract, Butylene Glycol, Panthenol, Caprylyl Glycol, Squalane, Phoenix Dactylifera (Date) Seed Extract, Sodium Hyaluronate, Tocopheryl Acetate, Hydrolyzed Quinoa, Palmitoyl Tripeptide-38, Steareth-10, Gelidiella Acerosa Extract, Palmitoyl Hexapeptide-14, Steareth-20, Hydrolyzed Myrtus Communis Leaf Extract, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Ethoxydiglycol, Potassium Sorbate, Tocopherol, Leuconostoc/Radish Root Ferment Filtrate, Polysorbate 60, Xanthan Gum, Phenoxyethanol, Brassica Campestris (Rapeseed) Sterols, Hydroxypropyl Cyclodextrin, Sodium Benzoate, Ethylhexylglycerin, Citric Acid

\*Data on file. Results may vary.



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## FREQUENTLY ASKED QUESTIONS

**1 Who should use D·E·J eye cream®?** Anyone who wishes to reduce the appearance of fine lines and wrinkles and improve the overall appearance of the eye area. D·E·J eye cream® can be used by all skin types.

**2 What are the key ingredients that target the DEJ in this product?** Dipalmitoyl Hydroxyproline helps stimulate Laminin synthesis to protect the integrity of the DEJ. Palmitoyl Tripeptide-38 stimulates multiple DEJ proteins including Collagen IV, Fibronectin and Laminin-5.

**3 How is D·E·J eye cream® different from other eye creams?** D·E·J eye cream® is clinically-proven to improve the visible signs of aging around the eye area including the eyelid in as early as 4 weeks.\*

**4 How does this product help the skin's Microbiome?** Alpha-Glucan Oligosaccharide, a prebiotic, selectively supports the growth of healthy organisms which helps balance the microbiota on the skin's Microbiome to promote overall skin health.

**5 What are the main ingredients in D·E·J eye cream® that help reduce the appearance of fine lines and wrinkles?** There are several ingredients which work together to reduce the appearance of fine lines and wrinkles, including Leontopodium Alpinum Meristem Cell Culture, Lycium Barbarum (Goji) Fruit Extract and Palmitoyl Hexapeptide-14.

**6 How long will it take to see results?** Initial results can be seen as early as 4 weeks with optimal results at 12 weeks when used twice daily.\* In a clinical study, 96% of subjects showed an improvement in the look of fine lines, firmness, elasticity and overall photodamage and 90% of subjects showed an improvement in eyelid appearance as evaluated by an expert grader\*.

**7 Which ingredients provide moisture to the skin?** Multiple ingredients including Hyaluronic Acid, Sunflower Seed Oil Unsaponifiables, Cucumber Fruit Water and a blend of red and brown Algae Extracts help to moisturize and hydrate the eye area.

**8 What are the antioxidants included and why are they important?**

D·E·J eye cream® contains several powerful antioxidants including THD Ascorbate, Lycium Barbarum (Goji) Fruit Extract, Vitamin E, and Leontopodium Alpinum Meristem Cell Culture, derived from the Edelweiss plant. Dipalmitoyl Hydroxyproline has also been shown to scavenge free radicals.

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